



PARADIGM SHIFT SEMINAR LIVE STREAM

EMAIL & SOCIAL MEDIA AFFILIATE SWIPE COPY

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EMAILS

OPTION 1

Subject Line Options:

Where are you now, where to next?
The better life you're not living (but could be)...
People have waited decades for this...

Hi [First Name],

When people want to move ahead, they often think about what they'll have to give up.

Well, Bob Proctor, a man who has gone from down and out to changing the world, says we should be thinking about what's coming.

Because what's coming is what we want...

It's more money, better health, improved relationships, a new business... whatever we have our heart set on.

Of course, it's easy to want those things. But it's not so easy to get them. Unless and until you change the thing that is keeping you from your desires.

I'm talking about your paradigm—the mental program that has almost exclusive control over your habitual behavior.

Bob Proctor is a master at showing you how to change your paradigm. It's how he changed his own life, and it's what he has been studying for the past 50+ years. He knows that changing your paradigm is the only way to bridge the gap between how you're currently living and how you want to live.

And now, for the first time, Bob will teach the entire process during the LIVE Stream of *Paradigm Shift* on January 24-26, 2020.

People have been waiting for Bob to do an event on this topic for decades, so there will be a huge supportive and interactive online community watching this seminar. If you'd like to move ahead in your life, I encourage you to join us.

[Go here for more details about the event and how to register for the LIVE Stream.](#)

Don't miss this incredible opportunity. It can change your life forever.

[Signature]

P.S. Don't worry if you're busy the weekend of January 24-26, 2020. You'll receive a link to the replay of the entire seminar within 48 hours after the event ends. Then, you'll be able to watch every minute of the seminar at your convenience for 14 days. [Get all the details here.](#)

OPTION 2

Subject Line Options:

The hinge your better life swings on...
The master key to YOUR better life...
Your key to real and LASTING progress

Hi [First Name],

If you want to improve any area of your life permanently, there's only one way to do it...

You must change your paradigm.

A paradigm is a mental program that has almost exclusive control over our habitual behavior ... and almost all of our behavior is habitual.

It controls the way you view yourself, the world and opportunity. It controls how you approach change and challenges. It controls your success and happiness in life.

Your paradigm is your autopilot. It's who you are.

A **Paradigm Shift** is the only way to bridge the gap between how you're currently living and how you want to live.

Whether that's more money, improved relationships, a healthier body or more fulfillment, it's all possible and completely up to you – the possibilities are endless.

Bob Proctor is a master at showing you how to change your paradigm. He changed his own paradigm back in 1961, and it transformed his life so dramatically, he has been studying paradigms—and how to change them—ever since.

And now, for the first time, Bob will teach the entire process during the LIVE Stream of *Paradigm Shift* on January 24 – 26, 2020.

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[Signature]

P.S. Even if you have plans for the weekend of January 24 – 26, 2020 you can still watch every minute of the seminar. because you'll receive the replay to watch at your convenience for a full 14 days. [Get all the details here.](#)

OPTION 3

Subject Line Options:

Streaming - it's not just for fish

Watch online?

Are you swimming upstream?

Stream or not to stream...

Let it Stream!

Short on time?

Hi [First Name],

Have you ever heard the quote: "The best time to plant a tree is twenty years ago. The second-best time is NOW."

Really think about that. We are not going backward, so NOW is the time to commit.

Commit to doing better today than you did yesterday. Get the building blocks going - NOW.

You have everything you need inside you to succeed at whatever you want to do. And - I am going to help you.

I am inviting you to join me for an event led by a legend. A man that has been teaching the Laws of living a life that flows - where all things flow easily because YOU flow easily.

How great does that sound?

My mentor, Bob Proctor, has been studying and teaching how to make real and lasting changes for nearly 60 years. Where else will you find that kind of experience and history? I am asking you to trust me on this - you can thank me later.

[Go here for more details about the event and how to register for the LIVE Stream.](#)

[Signature]

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[Get all the details here.](#)

SOCIAL MEDIA POSTS

OPTION 1

Watch Bob Proctor's seminar, Paradigm Shift, in January. It will help you bridge the gap between how you're currently living and how you want to live. Watch from any device, from anywhere in the world. Get the details here. [\(INSERT HOPLINK\)](#)

OPTION 2

Would you like to change your negative and nonproductive habits? Join thousands on the LIVE Steam of Bob Proctor's Paradigm Shift. Watch from anywhere in the world as you discover how to bridge the gap between how you're currently living and how you want to live. Get all the details here. [\(INSERT HOPLINK\)](#)

OPTION 3

Would you like to transform your finances, health, or lifestyle? Join me on the LIVE Steam of Bob Proctor's Paradigm Shift. Watch from anywhere in the world as you discover how to achieve things you never dreamed possible. Learn more. [\(INSERT HOPLINK\)](#)

TWEETABLES:

OPTION 1

Watch Paradigm Shift LIVE Stream: [\(INSERT SHORTENED HOPLINK\)](#)
@bobproctorlive

OPTION 2

LIVE Stream on changing your paradigm: [\(INSERT SHORTENED HOPLINK\)](#)
@bobproctorlive

OPTION 3

Want a paradigm shift? Register now: [\(INSERT SHORTENED HOPLINK\)](#)
@bobproctorlive